ALAMEDA COUNTY
CONGESTION MANAGEMENT AGENCY

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October 22, 2009
Agenda Item 6.3.3.1

Memorandum

DATE: October13, 2009

TO: CMA Board

FROM: Plans and Programs Committee

RE: Transportation Fund for Clean Air (TFCA): FY 2009/2010 Program

Action Requested
It is recommended the Board approve a proposed revision to the FY 2009/2010 TFCA Program. A 2009/2010 TFCA Program totaling $1,758,020 was adopted by the Board on May 28, 2009. At that time, the Board's action included the conditional approval for $100,000 of the program for the Bike to Work Day Marketing and Survey project pending the outcome of the required cost-effectiveness evaluation. The evaluation has been completed and the project is proposed to receive $96,000 in TFCA funding. Staff proposes to program the remaining $4,000 to LAVTA's Route 9 Operations, a project in the existing 2009/2010 program.

Next Steps
A final program is due to the Bay Area Air Quality Management District (Air District) by November 6, 2009.

Discussion
The cost-effectiveness calculations for the projects have been completed. Based on the cost-effectiveness calculations the Bike to Work Day Marketing and Survey project is eligible for $96,000, leaving $4,000 balance from the Board conditional approval in May. The remaining $4,000 is proposed to be added to LAVTA's Route 9 project, which is eligible to receive additional funding and the current programmed amount is below the initial amount requested. The additional $4,000 will increase the total programmed amount for the project to $86,133. With this recommendation the total 2009/2010 program remains at $1,758,020.

Financial Impact
This programming action has no financial impact to the CMA. The TFCA funds included in this funding program are being made available by the Air District. Costs associated with the CMA's administration of the TFCA program are included in the current CMA budget.

Attachment

FY 2009/10 TFCA County Program Manager Fund - Revised Final Program

TFCA Project No.	Sponsor	Project Name	Project Description	Total Project Cost	TFCA Requested	TFCA Program Balance	Recom-mendation	TFCA Cost-effectiveness
2009/10 Projects								
70% City/County Share								
09ALA01	Alameda	Webster St SMART Corridors	SMART Corridor Management along the Webster Corridor between Central Ave. in Alameda and Harrison St./7th in Oakland, including the Webster and Posey tubes and State Rt. 260.	$1,234,000	$400,000		$400,000	$8,272
09ALA02	Alameda County	Fairmont Campus to BART Shuttle	A free, two bus shuttle service, for employees and the public, between the Bayfair BART Station and the Fairmont Campus, which includes the Ala. Co. Medical Center and the Juvenile Justice Center. To run on a continual loop, between 7am and 7 pm, M-F. Re	$310,330	$170,000	$166,626	$170,000	$48,577
09ALA03	Albany	Ohlone Greenway Bicycle Path Widening	Widen 5,850 ft of Ohlone Greenway from 9 to 14 ft to accommodate bicycle and pedestrian use.	$503,200	$50,000	$34,879	$50,000	$36,065
09ALA04	Berkeley	Citywide Bicycle Parking Program	Purchase and install at least 175 new on-street bicycle racks to expand on-street bicycle parking throughout the city.	$46,887	$46,887	$46,603	$46,887	$21,521
09ALA05	Fremont	South Fremont Arterial Management	Improve arterial operations along 5 corridors by upgrading existing traffic signal system equipment and updating existing traffic signal coordination plans for the weekday AM, Midday, and PM peak periods.	$232,000	$232,000	$448,307	$232,000	$45,439
09ALA06	Pleasanton	Trip Reduction Program	Trip Reduction Program Employer-based and school-based program. The project also consists of monitoring efforts by conducting transportation surveys to gather data. Request is for one year, FY 09/10.	$131,000	$47,000	$47,212	$47,000	$46,740
			Subtotal	**$2,457,417**	**$945,887**	**$743,627**	**$945,887**	
			Total 70% Share			***$1,251,497***		
				Recommendation under 70% Balance			***($305,610)***	
30% Transit Discretionary Share								
09ALA07	AC Transit	Easy Pass Transit Incentive Program	Market, implement, and expand the Easy Pass Transit Incentive Program which provides discounted bus passes. Request is for two year program.	$350,000	$350,000		$350,000	$65,104
09ALA08	ACCMA	Guaranteed Ride Home Program	Alameda County Guaranteed Ride Home Program is targeted to workers in Alameda County that use an alternative commute mode (carpool/vanpool, train/BART, bus ferry, walk or bike). Request is for two years, FYs 09/10 and 10/11.	$280,000	$280,000		$280,000	$17,443
09ALA09	LAVTA	Route 9 Operating Assistance	Operating for LAVTA's existing Route 9 Hacienda Business Park Shuttle, which connects the Dublin/Pleasanton BART Station with the Hacienda Business Park. Request is for one year, FY 09/10. (LAVTA's Route 50 has been renamed to Route 9).	$319,462	$100,000		~~$82,133~~ $86,133	$68,855
			Subtotal	**$949,462**	**$730,000**	NA	**$716,133**	
			Total 30% Share			***$506,523***		
				Recommendation over 30% Balance			***$209,610***	
Other Projects								
09ALA10	ACCMA	Bike to Work Day Marketing and Survey	Marketing through promotional ads in East Bay for 2010 and 2011 Bike to Work Day. Funding request for two years including a follow up survey to gauge the Program's effectiveness.	$100,000	$100,000		~~$100,000~~ $ 96,000	$89,884
			Subtotal	**$100,000**	**$100,000**	NA	**$96,000**	

Total Program			
Total TFCA Requested	Total TFCA Program Balance	Recom-mendation	Difference
$1,775,887	**$1,758,020**	**$1,758,020**	**$0**